

CALIFORNIA'S #1 WORKFORCE DEVELOPMENT TOOL

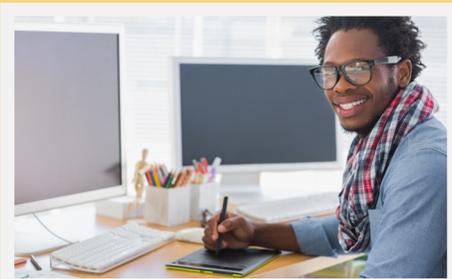
ETP is the state's most valuable economic development resource.

Many companies have located or expanded in California with the assistance of ETP's job training funds.

Our program supports the California economy by funding training for frontline, incumbent workers in companies challenged by out-of-state competition.

Independent research supports the value of ETP-funded training, citing a \$5 return on investment for every \$1 in ETP training funds, as measured in benefits to companies, workers and California's economy.

ETP has a streamlined application process, and our staff will help you every step of the way.



"...the ETP funded training program helped us commit to doing much-needed training. The company is now benefitting from the skills and knowledge employees have gained from it.."

*-Ms. Andrade, Human Resources
Klassen Corporation*

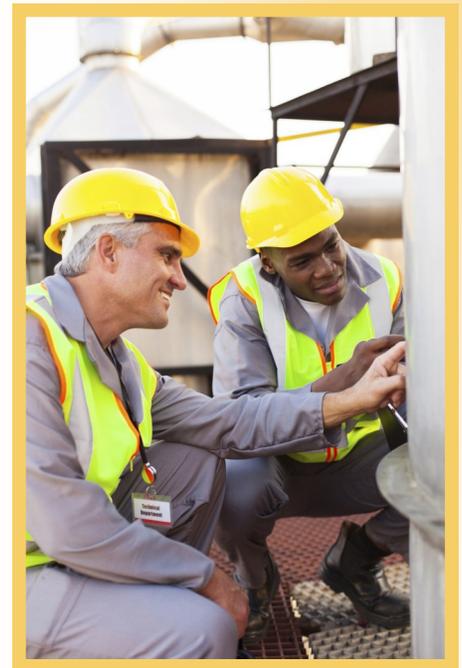
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*Supporting California Businesses
with Workforce Training Funding*

www.etp.ca.gov

CALIFORNIA'S PREMIER ECONOMIC DEVELOPMENT RESOURCE

The Employment Training Panel (ETP) is a business and labor-supported state agency that assists employers in strengthening their competitive edge by providing funds to off-set the costs of job skills training.

ETP training funds are used to support customized job training delivered to full-time California employees.

Training may be delivered by internal and/or external training providers.

ETP uses a simple Fixed-Fee rate to reimburse employers for training.

Training Methods Include:

- ◇ Classroom Training
- ◇ Productive Laboratory
- ◇ Non-Productive Laboratory
- ◇ Interactive Training/Webinar
- ◇ Computer-Based Training



WHO CAN CONTRACT WITH ETP?

- ◆ **Employers**
- ◆ **Groups of Employers**, including Chambers of Commerce, Joint Apprenticeship Training Committees, Trade Associations or Economic Development Corporations
- ◆ **Training Agencies** including Community Colleges or Community College Districts; Universities or University foundations; Adult Schools; Regional Occupational Programs; and Private Training Agencies
- ◆ **Workforce Investment Boards;**
- ◆ **Workforce Investment Act Grant Recipients or Administrative Entities** including One Stop Centers

WHO CAN BE TRAINED?

1. Unemployed workers trained and placed into full-time employment
2. Incumbent workers of companies threatened by out-of-state competition
3. Special Employment Training programs for Frontline workers in
 - a. High-wage, high-skill jobs
 - b. High unemployment areas
 - c. Individuals with multiple barriers to full-time employment
 - d. Owners of small businesses

ETP IS SMALL BUSINESS FRIENDLY!

ETP is an essential resource for small employers who otherwise may have no means to train their workers.

ETP funds entrepreneurial training for small business owners, equipping them with the tools necessary to successfully run their business in addition to providing employee job skills.

Small Business Program contracts are streamlined and expedited, have flexible training hours of instruction, enjoy increased reimbursement rates and allow small business owners to be trained along with their employees.



What Others Say About ETP...

"Ecologic is excited to partner with the Employment Training Panel in funding training for our newly expanded workforce. ETP support is critical in our continuous development of a highly-skilled workforce that's able to respond to market demand with ever improving efficiency and increased customer satisfaction."

- Julie Corbett, Founder & CEO of Ecologic